

DARREN DOYLE

2500 Branding Iron Ln, Leander, Texas 78641 • (512) 296-4556 • consulting@inventurous.net

EXPERIENCE

WEB PROGRAMMING & GRAPHIC DESIGN CONSULTANT / CONTRACTOR 2002—PRESENT

- Develop custom websites from conceptualization, to design, to implementation using various technologies including Photoshop, Illustrator, PHP, HTML, CSS, JavaScript, jQuery, MODX CMS, and Meteor.js
- Build custom extensions and packages for MODX CMS
- Collaborate / subcontract with other developers to supply both front end design and/or back end programming
- Build custom JavaScript applications and jQuery plugins
- Build custom web applications using PHP, MySQL, and JavaScript / jQuery
- Use Adobe Illustrator and/or Photoshop to create designs for print—ads, banners, billboards, signs, invitations, posters, fliers, postcards, shirts, brochures, business cards—and for digital—ads, banners, websites, web app front ends, icons
- **Notable Projects:**
 - Austin Community College: Update & Migration of HR Tools (PHP, HTML, CSS, JS)
 - New Era Portfolio: Add features to custom gallery widget and accompanying API (JS, HTML, CSS, PHP)
 - Bench Tree Group LLC: Company website redesign [launch pending] (MODX, PHP, HTML, CSS, JS)
 - 3M Corporation: Front end maintenance / bug-fix for highway tolling systems (PHP, HTML, CSS, JS)
 - Bench Tree Group LLC: UI/UX layer for remote equipment monitoring system (Meteor.js, JS, CSS, HTML)
 - Texas State Teachers Association: online enrollment form web app (MODX, HTML, CSS, JS, MySQL, Angular)
 - Texas Parks & Wildlife: web design implementation and jQuery image gallery plugin (CSS, HTML, JS)
 - Robert S. Strauss Center: poster templates for various regularly-occurring speaker series (Illustrator)
 - Schlotzsky's, Inc.: internal catering order system (PHP, MySQL, HTML, CSS, JS)

WEB DEVELOPER :: IBM 2015—PRESENT

- Develop web pages, web applications, dashboards, and other web-based tools for use by internal teams
- Work with HTML, CSS, LESS, Ember.js, Meteor.js, Bootstrap, Git repositories, and other tools as needed

NEW MEDIA DEVELOPER :: LBJ PRESIDENTIAL LIBRARY & MUSEUM 2008—2011

- Coordinate with all departments in the Library for graphic design for websites, ads, banners, posters, fliers, postcards, invitations, and exhibits using Adobe Illustrator & Photoshop
- Creation of media for use in web and advertising campaigns
- Collaborate with other graphic designer on ground-up website relaunch—implementation of design with PHP, MySQL, and JavaScript / jQuery using the MODX content management system
- Develop searchable Photo Archive web application / database using PHP & MySQL with a JavaScript/jQuery-powered AJAX user interface
- Integrate clickable Photo Archive images throughout website with a custom MODX extension
- Develop searchable Daily Diary web application / database using PHP & MySQL with a JavaScript/jQuery-powered AJAX user interface
- Migration and style-scrubbing of content from previous site
- Creation and management of various campaign and exhibit micro-sites
- Train and support other designers, developers, and staff on MODX administration, PHP, HTML, and CSS

CONTENT WRITER / GRAPHIC DESIGNER :: PROTECT AMERICA, INC 2009

- Graphic Design for websites, web banners, and magazine ads using Adobe Illustrator & Photoshop
- Content writing for SEO web pages

EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN

1994—1996; 2006—2008

- Bachelor of Arts in Linguistics
- Bachelor of Arts in Music – Concentration: Composition, Principal: Piano

SKILLS

- Experience with Node.js, Express.js, Meteor.js, Ember.js, Angular.js and ECMA 2015 JavaScript
- Experience implementing HTML/CSS frameworks and packages including Bootstrap
- Experience with Git in a team environment
- Extensive experience hand-coding HTML, CSS, PHP, MySQL, & JavaScript
- Extensive experience creating Custom Web Applications using PHP & MySQL
- Extensive knowledge of and experience with Adobe Photoshop & Illustrator for print and web design
- Extensive experience creating modern websites with Responsive Design, CSS3, HTML5, and JavaScript/jQuery
- Extensive experience creating websites using the MODX CMS (Content Management System)
- Aptitude and experience in creating UX / UI with emphasis on user workflow and efficiency and consistency of user experience
- Aptitude for learning new software and processes quickly
- Strong process-development and user-interface design skills
- Copyediting for print and web
- Experience with event planning, customer relations, and public speaking