

# DARREN DOYLE

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## EXPERIENCE

### GRAPHIC DESIGN & WEB PROGRAMMING CONSULTANT

2002 – PRESENT

- Develop custom websites from conceptualization, to design, to implementation using Adobe Photoshop and Illustrator and hand-coded PHP, HTML, CSS, and JavaScript
- Implement custom website builds using MODX content management system
- Migrate existing websites into MODX content management system
- Collaborate / subcontract with other graphic designers to supply PHP, MySQL, HTML, CSS, MODX, and custom web applications for supplied designs or existing websites
- Build custom extensions and packages for MODX content managements system with PHP, MySQL, & JavaScript/jQuery
- Build custom JavaScripts and jQuery plugins for AJAX loading, image sliders, and custom content interactions
- Build custom web applications using PHP, MySQL, and JavaScript / jQuery
- Use Adobe Illustrator and/or Photoshop to create designs for print—ads, banners, billboards, signs, invitations, posters, fliers, postcards, shirts, brochures, business cards—and for web—ads, banners, websites, web app front ends, icons
- Design and develop custom presentations using Apple Keynote and MS PowerPoint

### NEW MEDIA DEVELOPER :: LBJ PRESIDENTIAL LIBRARY & MUSEUM

2008 – 2011

- Coordinate with all departments in the Library for graphic design for websites, ads, banners, posters, fliers, postcards, invitations, and exhibits using Adobe Illustrator & Photoshop
- Creation of media for use in web and advertising campaigns
- Collaborate with other graphic designer on ground-up website relaunch—implementation of design with PHP, MySQL, and JavaScript / jQuery using the MODX content management system
- Administration of Linux host housing new website
- Ongoing updates, edits, refinements, and additions to new Library website
- Develop searchable Photo Archive web application / database using PHP & MySQL with a JavaScript/jQuery-powered AJAX user interface
- Integrate clickable Photo Archive images throughout website with a custom MODX extension
- Develop searchable Daily Diary web application / database using PHP & MySQL with a JavaScript/jQuery-powered AJAX user interface
- Create user forms for grants and aid applications submitting to database and PDFs
- Create MODX custom manager pages to administer grants and aid application submissions
- Migration and style-scrubbing of content from previous site
- Creation and management of various campaign and exhibit micro-sites
- Set up MODX for multi-domain / multi-site management using single manager with separate contexts
- Train and support other designers, developers, and staff on MODX administration, PHP, HTML, CSS

### CONTENT WRITER / GRAPHIC DESIGNER :: PROTECT AMERICA, INC

2009

- Graphic Design for websites, web banners, and magazine ads using Adobe Illustrator & Photoshop
- Content writing for SEO web pages

### SINGLES MINISTRY ASSOCIATE (INTERIM SINGLES MINISTER) :: HYDE PARK BAPTIST CHURCH

2005 – 2007

- Perform or facilitate the planning, coordination, & execution of programs & events
- Build and maintain relationships with all visitors and members of Singles department
- Coordinate singles department leadership and direction
- Graphic Design using Adobe Photoshop & Illustrator and MS Publisher for all departments—including t-shirts, advertisements, posters, signs, logos, business cards, weekly fliers, etc.

### INFORMATION TECHNOLOGY DIRECTOR :: ESPRIT' COMMUNICATIONS CORPORATION

2003 – 2004

- Creation & ongoing development of custom PHP & MySQL-based lead management system with user and team assignment and tracking, lead assignment / sales to offsite sales teams, automatic lead assignment, and
- Creation of AppleScripts to automate the transfer of incoming email leads into custom Lead Tracking web application
- Create design elements and logos with Adobe Photoshop for company and 3rd-party websites
- Manage & maintain Mac-based office computing environment

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**SENIOR SYSTEMS ADMINISTRATOR :: SCHLOTZSKY'S, INC.****2001 – 2003**

- Manage and support Apple iMac computers located inside nine Austin-area stores for customers to use to access pre-installed games & the Internet (Schlotzsky's "Cool Deli")
- Create secured installation of Mac OS X to use on Cool Deli computers via custom install disk
- Create mechanism using custom AppleScript and central Mac OS X Server to manage remote updates of custom Cool Deli software over the Internet
- Work with Legal Department to develop program guidelines and agreements for Franchise restaurants
- Work with hardware/software retailer to develop preconfigured Cool Deli packages to be ordered by Franchisees

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**TECHNICAL PRE-SALES SUPPORT TECH LEAD :: APPLE COMPUTER, INC. / ADECCO SYSTEMS****2000 – 2001**

- Provide assistance on nation-wide phone line to retail sales representatives and end customers with technical pre-sales questions regarding Apple hardware and software solutions
- Provide technical training on Apple Products and solutions for other team members
- Create custom FileMaker solution for team notes, reporting, and tracking

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**TIER 2 & SERVICE PROVIDER TECHNICAL SUPPORT :: APPLE COMPUTER, INC. / ADECCO SYSTEMS****1998 – 2000**

- Provide technical support for Apple hardware and software to tier 1 phone support agents, Apple-authorized service providers, and end customers

## EDUCATION

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**THE UNIVERSITY OF TEXAS AT AUSTIN****1994 – 1996; 2006 – 2008**

- Bachelor of Arts in Linguistics
- Bachelor of Arts in Music – Concentration: Composition, Principal: Piano

## SKILLS

- Extensive knowledge of and experience with Adobe Photoshop & Illustrator for print and web design
- Extensive experience producing websites using XHTML, CSS, PHP, MySQL, & jQuery
- Extensive experience creating Custom Web Applications using PHP & MySQL
- Extensive experience creating websites using the MODx CMS (Content Management System)
- Extensive knowledge of Macintosh hardware and software
- Moderate Experience with Flash and ActionScript
- Aptitude for learning new software and processes quickly
- Strong process-development and user-interface design skills
- Extensive experience with event planning, customer relations, and public speaking